



# Fun Run 2025

10K & 5K RUN | 2 MILE WALK | KIDS & MASCOT RACES

SATURDAY, MARCH 29, 2025  
WOODWARD PARK IN FRESNO



SPONSOR OPPORTUNITIES ENCLOSED





# Welcome

The **FUN RUN** is the fastest growing fun run in the Fresno area, and the next event will be one you won't want to miss! Join our fun run community to celebrate a morning of health and fantastic memories alongside hundreds of community leaders, neighbors, volunteers and vendors. The Fun Run is a great time for all ages and activity levels. Whether you're training for a personal best, leading a fun-filled team-bonding activity, or getting your entire family out for some fresh air and great memories, the Fun Run welcomes everyone! 100% of Fun Run proceeds will be used to improve access to essential medical care for underserved families across the Valley. Sponsor opportunities are enclosed. Let's run, walk and race to make a difference! We hope to see you there!

Sincerely,

A handwritten signature in black ink, appearing to read "Candice Clem".

**Candice Clem**

Director of Philanthropy

559.400.0701 | [give@unitedhealthcenters.org](mailto:give@unitedhealthcenters.org)

**PS: You can reserve and pay for your sponsorship by visiting our sponsor hub.**





# Event Details

## RACE DAY DETAILS

Event Date: March 29, 2025

Location: Woodward Park, Fresno, CA



## RACE DAY AGENDA

Here's what to expect on race day:

- 6:00 AM - Vendor Check-In
- 7:00 AM - Check-In Opens
- 7:30 AM - Hosted Warm-Up
- 8:15 AM - 10K Run Start
- 8:20 AM - 5K Run Start
- 8:25 AM - 2-Mile Walk Start
- 9:30 AM - Mascot Race
- 9:35 AM - Kids Races
- 10:00 AM - Awards

## ACTIVITIES

### Family Fun

- 360 Photo Booth
- Corn Hole
- Face Painting & More

### Refresh & Refuel Station

- Fresh Fruit Bowl
- Snacks
- Beverages

### Music & Entertainment

### Vendors

### Mascot Meet & Greet



## PACKET PICK-UP

Date: Friday, March 28, 2025

Location: Fort Washington Fitness

9471 N Fort Washington Rd, Fresno, CA 93730

Time: 11 am to 6 pm

## TICKET PRICING AND DEADLINES

Don't Miss Out on Early Bird Discounts

Ticket Type	Before 12/1/24	Before 12/31/24	Before 1/31/25	Before 2/1/25	Shirt Guarantee Deadline 3/1/25	Before 3/28/24	Day of Event
10K Run	\$40	\$45	\$50	\$55		\$60	\$65
5K Run	\$30	\$35	\$40	\$45		\$50	\$55
2-Mile Walk	\$20	\$25	\$30	\$32		\$35	\$40
Kids Races	\$15	\$17	\$20	\$22		\$25	\$30



# Sponsorship Opportunities

For full sponsorship benefits, this form must be received by **March 7, 2025**.

SPONSORSHIP LEVEL	TITLE	PRESENTING	DIAMOND	GOLD	SILVER	BRONZE	ICARE
INVESTMENT	\$25,000	\$10,000	\$5,000	\$2,500	\$1,000	\$500	\$250
Named as title sponsor in all event communications and branding applications, including any available event promotions	✓						
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Concierge Packet Pickup	✓	✓					
Sponsor brand placed on front of race shirts with event logo	✓	✓					
Special recognition from stage during event	✓	✓	✓				
Recognition in United Health Centers Foundation Annual Report	✓	✓	✓	✓			
Sponsor brand included in event social media campaign, on event-day signage, and back of race shirts	✓	✓	✓	✓	✓		
Early access to exclusive United Health Centers Foundation events and experiences	✓	✓	✓	✓	✓		
Reserved VIP Parking space at event	4	2					
Complimentary entries into participant's race of choice <i>(Unused registrations do not roll over to future events)</i>	50	40	30	20	15	10	5
Complimentary vendor booth at event	2	2	1	1	1	1	0





# Double the Fun Sponsors

For full sponsorship benefits, this form must be received by **March 7, 2025**.

TITLE	INVESTMENT	DESCRIPTION
CENTER STAGE SPONSOR	\$10,000	The sponsor-named stage will be the focal point of the event program from start to finish!
PICTURE PERFECT SPONSOR	\$10,000	The sponsor-named photo station will showcase your logo on all event photos and the virtual photo album!
COURSE WAYFIND SPONSOR	\$5,000	All directional signs on the race course will be outfitted with your sponsor brand.
PACKET PICKUP SPONSOR	\$5,000	The sponsor-named packet pickup station is visited by every event participant.
FAMILY FUN PAVILION SPONSOR	\$5,000	The sponsor-named Family Fun Pavilion is where the race ends and the party begins—face painting, photos, games, and more!
WINNER'S CIRCLE SPONSOR	\$5,000	Top racers will be honored at the sponsor-named winner's circle, with a chance to help present awards!
COOLING TOWEL SPONSOR	\$5,000	Be the first to celebrate every participant across the finish line with your brand on a refreshing cold towelette.
RECOVER & REFUEL PAVILION SPONSOR	\$5,000	The sponsor-named R&R Pavilion will offer post-race snacks, including build-your-own fresh fruit bowls!
PUMP IT UP & WARM UP SPONSOR	\$5,000	The sponsor-named warm-up session gets participants ready to race at the starting line!
BASECAMP SPONSOR	\$5,000	Finishers celebrate with their biggest fans at the sponsor-named event basecamp.
HYDRATION STATION SPONSOR	\$2,500	Sponsor a Hydration stations at basecamp or across the course.
10K RACE SPONSOR	\$5,000	The sponsor named 10K race will be featured in all branding applications, with mentions from the stage.
5K RACE SPONSOR	\$5,000	The sponsor named 5K race will be featured in all branding applications, with mentions from the stage.
2-MILE WALK SPONSOR	\$5,000	The sponsor named 2-Mi walk will be featured in all branding applications, with mentions from the stage.
VOLUNTEER SPONSOR	\$2,500	Our small army of 100 volunteers will rock your brand at packet pickup, and throughout event day.
KID'S RACE SPONSOR	\$2,500	Four kids' races by age bracket, with one sponsor-named race featured in all branding and stage mentions!
MASCOT RACE SPONSOR	\$2,500	The sponsor named mascot race will be featured in all branding applications, with mentions from the stage.



# Sponsorship Commitment

## Contact Person

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

## Payment Information

Sponsor Title: \_\_\_\_\_

Sponsor Amount: \_\_\_\_\_

Reserve & pay for your sponsorship online at [FUNRUN2025.givesmart.com](https://FUNRUN2025.givesmart.com) or scan the QR code:



OR

Please select your preferred payment method:

- Please send an invoice       Check enclosed (payable to United Health Centers Foundation)
- Credit Card (Visa, MasterCard, Amex, or Discover)       Please Send Digital Pay Link

### Credit Card Information

Name on Card: \_\_\_\_\_ Card Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ Security Code: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Signature: \_\_\_\_\_

## Logo Submission

- Artwork Specs: Please submit high-resolution files in JPG, PNG, or vector format (AI, EPS, PDF).
- Where to Send: Email artwork to [give@unitedhealthcenters.org](mailto:give@unitedhealthcenters.org) or call 559-400-0701 for assistance.

## Additional Questions?

Reach out to [give@unitedhealthcenters.org](mailto:give@unitedhealthcenters.org) or call 559-400-0701 for more information.

## Participant Registration

Want to register as an individual walk or run participant?

Scan the QR code below to complete your registration online!



*Can't Wait to See You There!*

For full sponsorship benefits, this form must be received by **March 7, 2025**

Please email [give@unitedhealthcenters.org](mailto:give@unitedhealthcenters.org)

Send payment along with your sponsorship agreement to

United Health Centers Foundation at 3875 W Beechwood Ave, Fresno, CA 93711





# Fun Run Course Map

	Water		10K Route
	Restroom		5K Route
	Parking		2 Mile Walk Route

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