

*United Health Centers Foundation  
presents an evening*

# Under the Stars

April 19, 2024

6 PM | Formal Attire Suggested

**Holland Park West in Fresno**

3855 N. Bryan Avenue, Fresno, CA 93723



Tax ID: 46-0693359

*Proceeds to benefit patient care at United Health Centers*

*United Health Centers Foundation*

# Under the Stars

## *Our Mission*

One in five Valley children live in poverty. These children are at higher risk of illness and stress, often require mental health support, and live in a complex environment that significantly affects their health and well-being. Children are resilient, but they have unique emotional and developmental needs. Pediatric care must be family-centered, and must be provided in a kid-centric environment. Through meaningful and impactful partnerships with community leaders like you, Under the Stars will raise private support to elevate the pediatric care experience for thousands of vulnerable children cared for at United Health Centers each year. Sponsor opportunities are outlined in the following pages.

We hope you will join us for an inspiring evening Under the Stars!

*UHC Foundation advances the mission of United Health Centers to make comprehensive, primary care available and accessible to medically underserved communities across its four-county service area. UHC Foundation is a 501(c)3 nonprofit organization and contributions are tax-deductible. Our tax ID is 46-0693359.*



**Over 154,000**  
Pediatric Visits



**Over 30**  
Health Centers



**21% of Kids**  
in the Valley Live in Poverty

For more information, to reserve your table, or to sponsor, please contact:

**Candice Clem, Director of Philanthropy**  
559.310.7393 | [clemc@unitedhealthcenters.org](mailto:clemc@unitedhealthcenters.org)



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<i>Sponsorship Opportunities</i>	Title \$50,000	Presenting \$25,000	Visionary \$15,000	Premier \$10,000	Signature \$5,000
Named as Title Sponsor in all event communications, including any available event promotions.	✓				
Named space commensurate with gift level within a UHC facility of choice.	✓				
VIP upgrade with a specially curated, exclusive social experience.	✓	✓			
Named as event sponsor in all event communication including any available event promotions.	✓	✓			
Recognized as a partner in at least one printed advertorial in 2024.	✓	✓			
Private tour of a state-of-the-art care center with light reception for up to 10.	✓	✓			
Thanked and recognized from the stage.	✓	✓	✓		
Premium table wine upgrade.	✓	✓	✓		
Early access and invitations to exclusive United Health Centers Foundation events and experiences.	✓	✓	✓	✓	
Logo placement in the Foundation segment of United Health Centers' Annual Report.	✓	✓	✓	✓	
Recognized at event in all branded partner applications.	✓	✓	✓	✓	✓
Recognition on United Health Centers social media platforms.	✓	✓	✓	✓	✓
Table for 10 with premier placement & table marquee.	<i>x3</i>				
Table for 10 with premier placement & table marquee.		<i>x2</i>	<i>x1</i>	<i>x1</i>	
Table for 10 with table marquee.					<i>x1</i>
Advertisement in event program.	2 Full Pages <i>Double Truck</i>	1 Full Page	Half Page	Quarter Page	Logo

# Under the Stars

## Sponsorship Commitment

### Become a Sponsor

- Title – \$50,000
- Presenting – \$25,000
- Visionary – \$15,000
- Premier – \$10,000
- Signature – \$5,000
- Underwriting Sponsor *(Please fill in the desired underwriting opportunity)* \_\_\_\_\_
- Unfortunately, we are unable to sponsor the event this year.  
Please accept a donation of \$ \_\_\_\_\_ in lieu of sponsorship.  
*Please fill in the payment information below.*

### Contact Person

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

### Payment Information

Please select your preferred payment method.

- Please send an invoice
- Check enclosed made payable to United Health Centers Foundation
- Please charge my credit card (Visa, MasterCard, Amex, or Discover)

### Credit Card Information

Name on Card: \_\_\_\_\_

Card Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ Security Code: \_\_\_\_\_ Zip: \_\_\_\_\_

Signature: \_\_\_\_\_

Please send sponsorship and payment to:  
**United Health Centers Foundation**  
3875 W. Beechwood Avenue, Fresno, CA 93711

For more information, please contact **Candice Clem** at: [clemc@unitedhealthcenters.org](mailto:clemc@unitedhealthcenters.org), or call at 559.310.7393

# Under the Stars Auction Donation Form



Tax ID: 46-0693359

Thank you for contributing an auction item! The information below will help us recognize your business and product appropriately. Live auction packages will have a minimum value of \$2,500. Silent auction packages will have a minimum value of \$300. Items valued below \$300 are welcome, but may be combined with other items to reach the event's \$300 package minimum. In a combined package, donors will still receive appropriate recognition in all applications.

## Donor Information

Donated By: \_\_\_\_\_  
(Individual or company name to be recognized)

Contact Name: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Contact Signature: \_\_\_\_\_

## Item Information

Item Description: (Please send any applicable marketing materials with your certificate or item)

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Value: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ Valid From: \_\_\_\_\_ to \_\_\_\_\_

Live Auction  
(\$2,500 minimum value)

Silent Auction  
(\$300 minimum value)

Other  
(Item under \$300 value)

Restrictions:  Yes  No

If yes, please describe below:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

## Deliver To

Once auction item is wrapped and ready, please contact **Candice Clem** to coordinate delivery or pick up. Items must be secured by **March 29, 2024**.

**Candice Clem, Director of Philanthropy**  
559.310.7393 | [clemc@unitedhealthcenters.org](mailto:clemc@unitedhealthcenters.org)

# Under the Stars Program Ad Specs

## **DOUBLE TRUCK AD**

*(2 page spread)*

10.75" wide x 8.25" tall

## **FULL PAGE AD**

5.25" wide x 8.25" tall

## **HALF PAGE AD**

5.25" wide x 4.063" tall

## **QUARTER PAGE AD**

2.563" wide  
x  
4.063" tall

## **LOGO**

Accepted formats:

*ai, pdf, eps, png,  
jpg, svg*

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## **Preferred File Formats**

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High resolution PDF file with fonts embedded

High resolution (300 dpi) JPEG file

EPS file with fonts outlined

**Final ads are due by Friday, March 29, 2024**

Please send ads to [creative@unitedhealthcenters.org](mailto:creative@unitedhealthcenters.org)

# Under the Stars

## Underwriting Opportunities



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In addition to the benefits listed,  
all underwriting opportunities include logo placement in the evening program, and on the event website.

### **Auction Sponsor • \$5,000**

*The sponsor will receive distinguished recognition throughout the gala during auction related announcements. In addition to special branding at the silent auction pavilion, a special acknowledgment by the Emcee and Auctioneer during the Live Auction will be announced.*

### **Dancefloor Sponsor • \$5,000**

*The dancefloor is one of the most prominent and visible areas throughout the evening.  
The dancefloor sponsor will receive a custom recognition wrapped directly on a 20x20 foot white dancefloor.*

### **Valet Sponsor • \$5,000**

*Your branding will be each guest's first and last impression at the Under the Stars gala. Guests will be greeted by your prominent, branded sign at the Valet stand, and attendants will outfit guest vehicles with two sponsor-branded bottles of water for their ride home.*

### **Lounge Sponsor • \$4,000**

*Guests will mix and mingle at a special, elevated lounge area during the VIP, welcome and dance hours.  
The lounge will have special recognition of your sponsorship on display.*

### **Mission Video Sponsor • \$3,500**

*One of the most visible and inspiring moments at Under the Stars is the mission video. All eyes will be directed to the main stage for a meaningful video highlighting the evening's cause and the sponsor will be recognized in the video's closing credits at the gala.*

### **DJ Sponsor • \$3,000**

*Our guests love to dance! The evening's Emcee and DJ will acknowledge your sponsorship when the dancefloor is opened to guests, with additional acknowledgements throughout the dance hour.*

### **Table Wine Sponsor • \$3,000**

*Host guests for a glass of wine during dinner by underwriting table wine at Under the Stars.  
The wine sponsor will receive a specially curated naming on each bottle of wine tabled.*

### **VIP Bubble Bar Sponsor • \$2,000**

*This is your opportunity to host a champagne greeting during the VIP welcome hour at Under the Stars. After VIP Welcome, the Bubble Bar will also serve champagne, beer and wine for purchase throughout the evening allowing your prominently placed, branded sign to be visible by guests all night long.*

### **Photobooth Sponsor • \$1,500**

*Guests will capture a meaningful moment in time thanks to you!  
The Photobooth sponsor will receive a prominent sign placed at the photo kiosk.*

*Thank You*  
for your generous support!



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