



United Health Centers Reedley Opened December 2019

1790 E. Manning Avenue, Reedley, CA 93654

Message from President & CEO and Board Chair

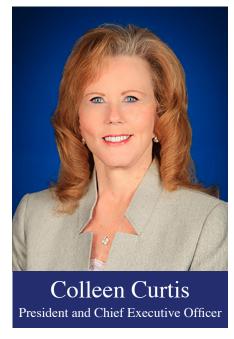
We are extremely proud to share the UHC 2019 Annual Report, which highlights the remarkable accomplishments made during the year through the dedication and committed efforts of over 800 employees from our health centers and administrative services.

What comes to mind this year, as most noteworthy, was our commitment and subsequent move into the communities of Fresno starting with the new administrative building in April. And following the move, there were several special events celebrating the new building while we also transformed the old Parlier headquarters into a new health center. A few other major projects completed this year was our Huron replacement health center adding urgent care and optometry while expanding medical and dental services as well. In addition we opened two new health centers in Selma at the Highland Avenue location in January and the renovation of the Selma Rose health center in July. And nearing completion are new health centers in Reedley and Dinuba.

There were very important achievements in 2019 that celebrated our impact upon patient and community services. Awards from HRSA for quality and process improvement by the QI Department and the William F. Noli Award for the Volunteer Program's technical career and occupational opportunities for students, as well as several marketing design awards and provider community recognition awards were greatly appreciated for recognition of our achievements. We also acknowledged the importance of providing a sustainable living wage for our entry level employees by raising their minimum wage to \$16 an hour. This increase also impacted the salaries for more than 400 employees across the organization.

Our Business Development Office greatly expanded relationships with new community organizations and businesses both in Fresno and in the agricultural communities around Central California. As many as 65 new agreements and partnerships have been the key to health education and treatment options for employers and their workers and families. Partnering with organizations like Mental Health Systems, Fresno Healthcare Coalition, Kids In Need of Defense, and California Farmworker Foundation are a few examples of work site collaborations that impact lives in different ways and provide health care resources for the valley's workforce needs.

We are excited and optimistic about the decade ahead beginning with 2020. Expansion efforts are in place for many new communities and health center locations while we are building the foundations for a strong and sustaining work force of well over 1,000 employees as the years unfold. Our concerted efforts will be to fulfill the commitment of being the provider of choice and the employer of choice for the underserved communities in the Central Valley.





Executive Leadership Team



Justin PreasDeputy Chief
Executive Officer



Jesus Maldonado Chief Financial Officer



Robert Shankerman, M.D. Chief Medical Officer



Miguel Rodriguez
Chief Operations Officer



David PhillipsCommunity Development
Officer



Beatrice Perez, R.N. Clinical Services Officer



Raul Venegas
Chief Information Officer



Ricardo Viveros Business Development Officer

Board Of Directors



Jose Plascencia
Vice Chair



Dr. Sylvia Schultz
Treasurer



Sarah Guerra
Secretary



Daniel Parra
Parliamentarian



Rene Moncada Member



Ofelia Garcia Member



Nathan Williams

Member



Lorane Avalos
Member



Angel Angulo
Member



Esther Nicacio

Member

2019

524,170

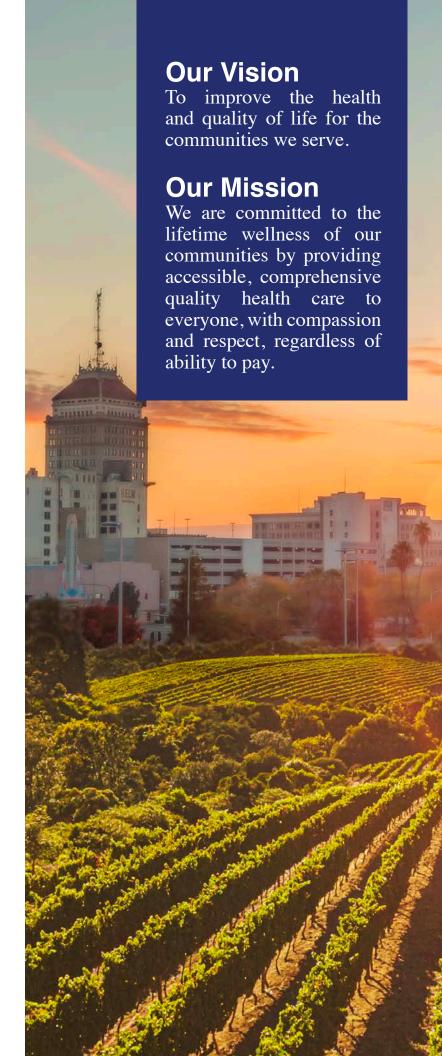
Patient Visits

97,407

Total Patients in 2019

71% of our Patients are Farm Workers

Health Centers serving patients



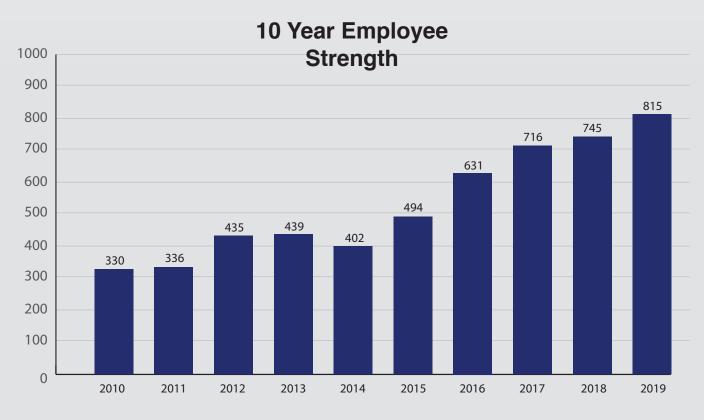
Serving over 50 communities in Fresno, Kings and Tulare counties.

Scheduled to open several new health centers 2020-2023

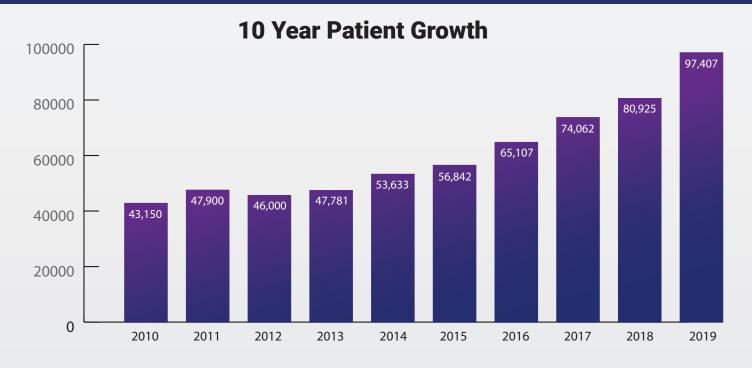


Decade of Growth



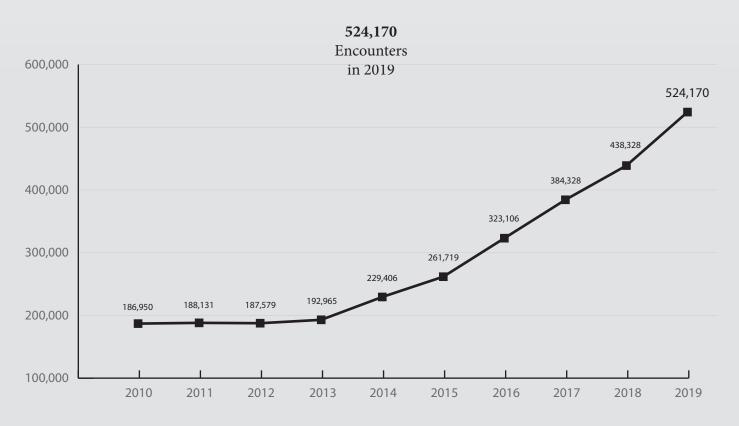


Serving the Central Valley Growth



Excellent Care, Excellent People, Excellent Service

Premier healthcare provider in more than 50 Central Valley Communities





2019 At a Glance

Serving patients of all ages and keeping them healthy is our priority

50.86%

22.14%

20.20%

6.80%

320,828Medical Visits

113,199Dental Visits

37,245Chiropractic Visits

21,475 Optometry Visits

20,711Behavioral Health Visits

10,712 CPSP

524,170 Total Patient Visits

Annual Report

Insurance

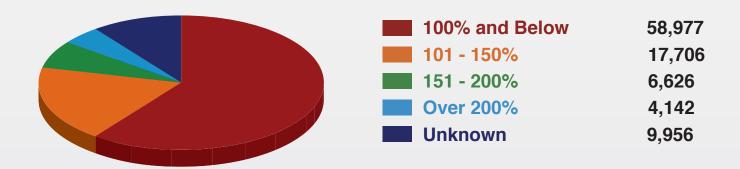


Total Utilization of Services

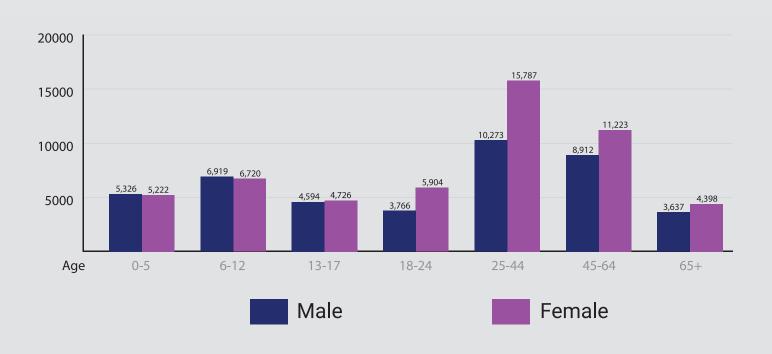


Patient Demographics 2019

Federal Poverty Guidelines



Age & Gender







- Family Medicine
- Internal Medicine
- Pediatrics
- Immunizations
- OB-GYN
- Perinatal Care
- Women's Health
- Physicals
- Health Education



- Treatment for Depression & Anxiety
- Resources for Attention-Deficit / Hyperactivity Disorder (ADHD)
- Counseling for Post-Traumatic Stress Disorder (PTSD)
- Counseling for Domestic Violence & Conflict Resolution
- Substance Abuse Program



DENTAL

- General Family Dentistry
- Cleaning
- Crowns & Bridges
- Fillings
- Complete & Partial Dentures
- Implants
- Emergency Dental Services
- Extractions
- Root Canal
- Screening Exams



ANCILLARY

- Laboratory
- X-Ray
- Pharmacy
- Transportation
- Enrollment

OPTOMETRY



- Comprehensive Vision Exams
- Contact Lens Fittings
- Eye Trauma Care
- Treatment of Eye Allergies, Infections, Dryness, and Redness
- Diagnosis and Treatment of Cataracts, Glaucoma, Diabetic Retinopathy, and Pterygium
- Optical with more than 500 eyeware choices available



SPECIALTY CARE

- Tele-Dermatology
- Cardiology
- Chiropractic
- Podiatry
- Urgent Care

Our Locations

- CORCORAN 1209 Whitley Avenue
- EARLIMART 476 E. Washington Avenue
- FOWLER 106 E. Main Street
- **HURON** 17008 13th Street
- KERMAN 517 S. Madera Avenue
- LEMOORE 1270 N. Lemoore Avenue
- LEMOORE 250 E. Hanford Armona Road

- MENDOTA 121 Barboza Street
- ORANGE COVE 445 11th Street
- PARLIER 650 Zediker Avenue
- PARLIER SCHOOL BASED 601 3rd Street
- RAISIN CITY SCHOOL BASED 6425 W. Bowles Avenue
- REEDLEY 1790 E. Manning Avenue
- SANGER 2502 E. Jensen Avenue

- SANGER 1570 7th Avenue
- **SELMA** 2705 S. Highland Avenue
- SELMA 1201 Rose Avenue
- ADMINISTRATION 3875 W. Beechwood Avenue

Upcoming in 2020

- DINUBA 300 Westgate Way
- CORCORAN 1000 Chittenden Avenue
- CLOVIS
- FRESNO: Bullard 1780 E. Bullard Avenue
- FRESNO: Milburn 6810 N. Milburn Avenue

- FRESNO: Tuolumne 2610 & 2630 Tuolumne Street
- FRESNO: Kings Canyon 645 S. Minnewawa Avenue
- FRESNO: Blackstone 1110 N. Blackstone Avenue

GROWING

with purpose



Provider of Choice **Patient Satisfaction**

When asked how well your doctor cared for you:

Spending as much time with you as you feel you need



Involving you in making decisions about your health



Listening carefully and respectfully to you





From our Kerman Community

"I have established a very strong dependence on [Dr. Grasser] and I know she has my best interest in mind. She is professional but at the same time she can and does relate to me and my conditions on a personal level. I can't imagine ever leaving her care for another doctor. I've been seeing her since 2010."

"[Dr. Kamal is] very respectful, kind, and listens to you very well. He's the best, I hope he never leaves this clinic."

From our Sanger Community

"My MD [Dr. Gill] has always been very thorough. I was always impressed that he remembered me, my history as well as my children and history also."

"Very down to earth doctor. [Dr. Gill] gets involved and cares a lot about his patients."

From our Parlier Community

"Dr. Hematillake takes very good care of our mom. He listens well, provides the knowledge to the family and has our best interest in mind."

"I like the attention [Dr. Reynoso-Garza] gives when she is explaining to me what is wrong."

Employer of Choice

Entry-level Minimum Wage Increased



UHC's goal is to be the Employer of Choice in the Valley, which is why on July 26th UHC announced an important organizational change: a pay increase. At the time, California's minimum wage for businesses of this size was \$12 per hour. President and CEO Colleen Curtis proudly announced that our entry-level employees would now earn \$16 per hour. That wage was 33% higher than the state's minimum wage requirement, and equated to over \$33,000 annually.

A total of 192 employees were raised to the new entry-level wage, and a total of 431 other UHC employees also received incremental pay increases. UHC increased its wages to be competitive in the Greater Fresno employment market and to stay well ahead of the California minimum wage increases. According to Mike Green, Director of Human Resources at UHC, we have been successful in both of these areas. He reported, "We are finding that candidates are more willing to drive a little further than before for the combination of our entry wage rate and excellent benefit package." This means that we can get high quality healthcare workers in our rural and underserved communities.

We believe this change reflects UHC's vision statement: "To improve the health and quality of life for the communities we serve." Although we often emphasize the importance of our patients' lives and wellbeing, our employees also reside in these communities and increasing their pay to a higher living wage means that our employees can both work and thrive in their communities. This action taken by UHC has a major impact on the general economy of the cities and the State of California.



33% higher than the state's minimum wage requirement

192
employees were raised to new minimum wage

431 Other UHC employees also received incremental pay increases in 2019





UHC's Quality Improvement Department received 2 Major Awards in 2019

Health Center Quality Leader (HCQL) and Patient-Centered Medical Home (PCMH).

Health Center Quality Leader Awards

Health Resources Services Administration (HRSA), presents this awards to health centers that achieve the best overall clinical performance among health centers across the nation.

In 2019, United Health Centers received the Gold-level Health Quality Leader (HCQL) award, which is only awarded to the top 10% of health centers. UHC also received additional HRSA awards for the following Quality categories:

Health Disparities Reducer

UHC earned this badge by meeting or exceeding the Healthy People 2020 goals and by making at least a 10% improvement across different racial/ethnic groups.

Access Enhancer

UHC earned this badge by increasing the number of patients served, and the number of patients with access to comprehensive services.

Advancing Health Information Technology (HIT) for Quality UHC earned this badge by utilizing five HIT services and telehealth services to increase access to care and to advance the quality of care.

Out of one-hundred sixty-three California awardees, United Health Centers placed sixth and received \$00,000 in total awards.

NCQA Award

The National Committee for Quality Assurance (NCQA) presents this award to health centers that embody patient-centered medical practices. In this medical environment, everyone in the practice works collaboratively to coordinate care for the patient, including the patients themselves. Studies show this sort of collaborative whole-person care lowers Emergency Department visits and hospital stays, and tends to get patients more invested in their healthcare goals.

UHC is a proud of our Quality Improvement Program



Health Education Department Highlights

UHC's Health Education Department (HED) was established to support our commitment to provide excellent care for our diabetic patients. These services are available to all UHC patients, with the department's goal focused on the underserved populations of the Central Valley.

UHC's Health Education Department Achievements in 2019 Include:

Received full recognition by CDC for the implementing the UHC National Diabetes Prevention Program in its classroom educational materials.

Implemented the Diabetes Empowerment Educational Program (DEEP) group classes for diabetic patients at six UHC sites. Partnered with Farm Workers Justice, Community Action Partnership of Madera County, and Fresno Migrant Head Start to aid in the creation and implementation of curriculum centered on our migrant population titled, "Juntos Nos Movemos." This curriculum

was part of a HRSA approved grant, and serves as the topic for a presentation at the '2020 Western Forum for Migrant and Community Health' in Sacramento. UHC health education staff will copresent this subject.



Health Education Department has collaborated with the following outside organizations to bring health education to the community: CalViva Health Education Department, Champions of Change, Fresno Migrant Head Start, Farm Workers Justice, Tulare County Head Start and the Bee Sweet Citrus Company.



UHC Volunteer Department

United Health Centers' award-winning Volunteer Program enhances overall patient satisfaction through engaged voluntary service by community members. The Volunteer Program manages all unpaid programs, such as interns, externs, student shadows, preceptors, residents, and student and community volunteers. The program was established in 2016 to support UHC's Mission and Vision Statements by providing a committed program that "improves the quality of life for the communities we serve." Since its inception, the Volunteer Program has documented over 50,000 service hours from over 500 volunteers, interns and externs.

William F. Noli Award

In March 27, 2019, the Volunteer Program, was honored with the prestigious William F. Noli Award presented by the office of the Fresno County Superintendent of Schools' 29th Annual Fresno Career Technical Education/Regional Occupational Program Advisory Night. Recipients were recognized for their outstanding service, contribution and support to career technical education and Fresno ROP.





100 Volunteers, Interns and Externs in 2019





10,000 Service hours in 2019







UHC/UCSF Residency Program



A Family Medicine Residency requires that Residents see patients throughout their three-year program. In 2017, UHC and UCSF formed a partnership to create a Clinical Pathway in the UHC Parlier Health Center that meets this training requirement. When the program began, there were two students in each cohort PGY-1 and PGY-2. Additional funding was approved in July 2019 from Calviva Health, which allowed cohorts to double in size in PGY-1, PGY-2 and PGY-3.

The program is incredibly competitive: 140 applicants interviewed to fill just eleven Residency positions. In 2019 UHC recruited three graduates from the UCSF Fresno Family and Community Medicine Residency Program: Rafael Martinez, MD in Parlier; Juan Rios, MD in Selma; and Laura Nuñez, MD in Fowler.



Dr. Rafael Martinez was one of the first UCSF residents in the UHC Parlier: Zediker Clinical Pathway. Dr. Martinez was a great addition to the clinical staff because he is a Central Valley native, bilingual, and has an upbeat rapport with patients and staff.



Dr. Juan Rios completed his residency at UCSF Fresno Family & Community Medicine Program and graduated in June 2019. He grew up in Reedley with a goal to return to his roots and serve the underserved communities of the San Joaquin Valley. Dr. Rios is interested in practicing full spectrum medicine with a special interest in Obstetrics.



Dr. Laura Nuñez attended Ross Medical School before completing her residency with UCSF. She is originally from Portugal, and is fully fluent in three languages: English, Portuguese, and Spanish. Dr. Nuñez loves working with the underserved, and has a passion for women's health.

A 2019 CalViva Health Grant Supports the UHC / UCSF Family Medicine Residency Program

A Grant from CalViva Health for \$150,000 supported the UCSF Fresno Family Medicine Residency Program (FMRP) in Parlier in order to expand physician residency training in Family Medicine over 2019-2020. The partnership is a huge advantage to the Central Valley as the benefits improves patient access to care, helps to retain primary care physicians locally and serves our area's rural underserved communities. The UCSF Fresno Family Medicine Program Director in Parlier, Dr. Juan Ruvalcaba, has successfully trained and recruited many graduates from the program to stay and practice in the Central Valley. Over 70% of UHC's medical providers are past graduates from the UCSF Fresno Family Medicine Residency Program and the rate of placement of these highly trained physicians in the Central Valley continues to be very successful. It has been evident that many doctors who enjoy working in the communities where they have trained, will remain and continue to practice locally.

CalViva Health has been committed to help ensure the Central Valley has a sufficient number of health professionals to meet future healthcare needs. This grant has aided in the expansion of the UCSF Family Medicine Residency Program at UHC. CalViva Health is under the Medi-Cal Managed Care Program, a system to provide Medi-Cal beneficiaries with quality care and help to stay healthy in Fresno, Kings and Madera Counties. The three-county region has an estimated 450,000 Medi-Cal eligible patients that will be enrolled in either a regional Medi-Cal managed care health plan or a commercial plan, creating one of the largest Medi-Cal managed care systems in the state.

Beginning in 2020, there will be a total of seventeen Family Medicine Program Residents of which, seven are Post Graduate Year (PGY-3) who will begin their 3rd year of Residency with Dr. Juan Carlos Ruvalcaba at the Parlier Health Center (pictured below). And there will be six PGY-2 and four PGY-1 Residents in Parlier as well.



Leandra Conley D.O.Family Medicine



Gayane Koshkakaryan D.O. Family Medicine



Babak Ghavami M.D. Family Medicine



Banujan Balachandran M.D Family Medicine



Omar Sandoval M.D. Family Medicine



Mariam Bassali M.D Family Medicine



Michael Geiger D.O.Family Medicine

2019 Community Outreach & Enrollment



Our goal is to provide quality health care services inside our health centers and out in the community.

29,917

Individuals assisted in obtaining coverage in 2019

Perfect Attendance Awards Parlier, CA

UHC encourages student attendance by offering Perfect Attendance Awards to students every semester. Students receive certificates and gift cards for their achievement.



Veteran's Day Parade Sanger, CA

For the 8th year, UHC Sanger staff and family participated in the Veteran's Day Parade by walking the parade route and sharing information about UHC's health care services.







La Buena Radio Live Remote in Selma

UHC hosted an open house and live remote in conjunction with La Buena, a local radio station, to inform the community of the new Selma: Rose location. Doctors Bruno Garcia and Ricardo Ramos are established Selma community providers, and the event informed the community of their move to UHC.

 $3,\!348$ Medi-Cal New & Renewal Enrollments

412 Covered California New & Renewal Applications

Cotton Festival

Corcoran, CA

UHC Corcoran staff decorated and rode on a float at the Annual Corcoran Cotton Festival, which we have sponsored and participated in for many years.



Chamber Mixer

Lemoore, CA

UHC hosted the monthly Lemoore Chamber of Commerce Mixer. Local professionals enjoyed an evening of networking in our Lemoore Health Center. UHC staff were present to give tours and share about our many services.





UHC Foundation

The UHC Foundation is a 501(c) (3) nonprofit organization dedicated to providing resources to improve the health and quality of life for members of our community. The Foundation was established to support community programs that extend beyond the scope of primary health care services in rural communities.

Spring Gala

Over three hundred guests from around the Central Valley attended the Annual Spring Gala on April 26, 2019. This event is one of our primary fundraising events, and this year proceeds exceeded over \$80,000 to support community events. After opening remarks by UHC President and CEO Colleen Curtis, guests heard an inspiring message from the keynote speaker, Congressman TJ Cox, 21st Congressional District, and stories from Camp Director Simon Helyer regarding the continued relationship between UHC and the YMCA Summer Camp. The Gala continued with dinner, live music, auctions, and concluded with a night of dancing.

Annual Golf Tournament

One hundred and forty-four golfers enjoyed a beautiful October morning at the Ridge Creek Dinuba Golf Course to support the UHC Foundation. Prior to their game, golfers were invited to participate in a raffle for items like iPads, professional cameras, local wine packages, and golf memorabilia. Participants then completed an 18-hole course and optional challenges, like Beat the Pro, a putting contest, and several hole-inone opportunities. In the end, the UHC Foundation's 4th Annual Golf Tournament proceeds exceeded over \$63,000 to support our community programs.

Tachi Palace Fundraiser

Every month Tachi Palace hosts a breakfast buffet and networking event. They select a Lemoore area nonprofit organization to feature and receive all proceeds from the event. UHC was honored to be selected as Tachi Palace Hotel and Casino's September community breakfast beneficiary. After a delicious meal, the UHC Foundation's Manager, Pedro Santana, joined Tachi Palace Hotel and Casino representatives on the stage where UHC was presented with a check for \$3,600. UHC is proud of its two health center locations in the city to serve the people of Lemoore and its neighboring communities.

5 K Summer Hot Run

On Saturday, August 10, 2019, two hundred and thirty men, women, and children arrived at Woodward Park in Fresno, CA to support the UHC Foundation at our second annual Hot Run. There were one hundred fifty-two runners, eighty-two walkers, and twenty volunteers. This was a 35% increase from the previous year's participation. Even the UHC ICARE Bear came to cheer on the runners. Afterwards, participants enjoyed a pancake breakfast at Applebee's. The event proceeds exceeded \$20,000 to invest back into the community.



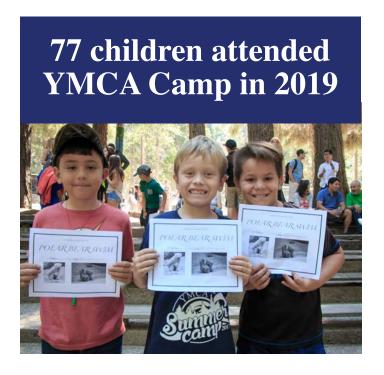
COMMUNITY PROGRAMS

YMCA Summer Camp

The UHC Foundation has supported a Summer Youth Camp in partnership with the YMCA since 2011. Every year, sponsorships allow children to attend a weeklong camp at Sequoia Lake free of charge. During the week, these campers engage in group activities that teach them how to trust one another, work as a team, and communicate effectively. They learn to take responsibility for their actions, and to respect what their teammates bring to each activity.

In 2019, the Foundation sent a total of 77 children to YMCA Camp. There were 37 boys and 40 girls who came from the following communities: Cantua Creek, Coalinga, Dinuba, Hanford, Kerman, Kingsburg, Lemoore, Madera, Mendota, Orange Cover, Orosi, Parlier, Reedley, Sanger, Selma, and Visalia. Thirteen of these children had transportation difficulties and relied on UHC's vans to drive them to camp.

Experiences like camp are invaluable, and the UHC Foundation goals are designed to help more children in our Central Valley communities participate. Financial hardship should not prevent Valley children from experiencing the lifechanging experience summer camp provides, which is why UHC is proud to sponsor a consistently growing number of campers.





15,769 Patient rides were provided in 2019

Transportation Program

United Health Centers recognized early on that transportation was a major obstacle for many community members seeking health care, which is why we operate the Transportation Program. Many of our patients work long hours in rural areas where public transportation is unavailable or difficult to access. Previous to implementing this program, patients spent up to \$50 on travel per appointment, or simply did not complete their appointments.

In 2019, the Transportation Program grew tremendously. A generous donation from Kaiser Permanente allowed the UHC Foundation to purchase three new vans for the program. This important program continued to provide rides for residents in Tulare, Kings and Fresno counties.

Selma Health Center was added in 2019, and drivers provided almost 1,000 rides to patients. Parlier residents also increased their usage of the Transportation Program by 17%. Altogether, all of our drivers provided a total of 15,769 free rides to patients in 2019.

Partnerships



California Farmworker Foundation

UHC has been a longtime partner of the California Farmworker Foundation (CFF), an organization established to serve, support, and encourage California farmworkers to improve their quality of life. In 2019, we sponsored and participated in several CFF events, including their annual Dia de la Familia community event. Pictured Left is U.S. Congressman TJ Cox attending an event with UHC staff.



Mexican Consulate

The Consulate helps Mexican citizens living or traveling in the United States gain assistance from their home government while navigating local systems and laws. UHC has partnered with the Mexican Consulate for several years, and participates in events like Cosulado on Wheels to help these individuals access health care with our sliding scale system. Additionally the Consulate staff utilize health center spaces for updating passports and photo identifications for 2-3 day periods in various communities including Parlier, Mendota, Kerman and Huron in 2019.



Fresno Healthcare Coalition

UHC began their partnership with the Fresno Healthcare Coalition in 2017. The Coalition's purpose is strongly aligned with UHC's, to make healthcare accessible to everyone by informing businesses and elected officials on the importance of Medi-Cal and to increase Medi-Cal enrollment. This year, Miguel Rodriguez, UHC's Chief Operations Officer, joined a panel of leaders on the Healthcare Organizations Panel at the FHC Strategy Forum in December to discuss the benefits that Medi-Cal brings to businesses and communities.



Kids in Need of Defense

UHC's Mendota Health Center began their partnership with the non-profit organization, Kids in Need of Defense (K.I.N.D.) in the summer of 2019. Manager Ashley Chanthaphuang and her staff ensure that there is a dedicated private space every Thursday for the KIND staff to virtually connect with pro bono attorneys out of San Francisco to assist with legal services and provide our healthcare services as well.

Business Development - Referral Programs



The Business Development Department established 20 new partnerships agreements with local businesses and organizations in 2019. In some cases a traditional 'Referrals Program' is established where a local business agrees to refer its employees to UHC for their health care needs. Another referrarl program is the 'Employer Paid Program' which the business covers the cost of their employees to receive treatment for their minor injuries. Partnerships can also obtain optional free transportation to the closest UHC health center.

Mental Health Systems, Inc., based in Fresno recently thanked the UHC Behavioral Health Department for the contributions that the UHC Referral Program have made on behalf of the Fresno IMPACT Program ACT 'Assertive Community Treatment' which serves patients who require more intensive mental health support than traditional outpatient services. Melanie Carrion, Senior VP, wrote, "On behalf of Mental Health Systems, Inc., we want to extend our deep appreciation to UHC for helping us make a positive difference."

As a participant in the Employee Paid Program, 'RB Ag Management' signed a MOU in 2019. Their human recourse manager, Laura Garcia routinely consults with local Farm Labor Contractors to help them improve various processes, one of which is obtaining health care. Laura promotes the EPP as a first step to get migrant workers the medical care they often avoid thereby overcoming barriers to their care including access to enrollment and information on their cost concerns.





2019 National Health Center Week



NHCW Calendar cover

The UHC Creative Department was one of twelve runners-up in the National Health Center Week Picture Contest held nationwide. The National Association of Community Health Centers (NACHC) holds this competition annually in conjunction with National Health Center Week to increase awareness about the important role Community Health Centers play in addressing public health challenges.

The 2019 theme was "Rooted in Communities," and our submission represented both our communities of origin and the collaborative aspect of United Health Centers. The photo's accompanying video showed staff and leadership working together to create the tree illustration, which has literal roots in the communities we serve. In the photograph, children from the UHC Foundation's 5K Hot Run held up the illustration to show the importance of support and community in our organization.

2019 Employee Activities

UHC Softball Tournament











Fresno State Tailgate









800.492.4227



