

CELEBRATING 10 YEARS UNITED OPEN

Exceptional Player Experience | Impressive Prizes | Impactful Sponsor Opportunities

Friday, September 26, 2025

EAGLE SPRINGS GOLF & COUNTRY CLUB 21722 Fairway Oaks Ln, Friant, CA 93626



Check-In: 9AM | Shotgun Start: 10AM Proceeds advance healthcare in our Valley.



Tax ID #: 46-0693359

Our Mission

Cheers to ten years!

2025 marks one decade of healthcare advancement through our favorite past time - Golf! In honor of this milestone, we have big plans to make this year's event the most impactful and memorable tournament to date. With a fresh look and title, the **United Open** will continue to make progress thanks to partners like you!

We believe that consistent access to quality medical care is essential to everyone. Fundamental to medical care access is the healthcare workforce that delivers it. Strong, diverse, and compassionate healthcare workers are the pillar of healthcare delivery in our region, which is home to some of the most medically underserved communities in the nation.

This year, **United Open** sponsors will help grow and develop our future medical leaders by increasing medical training opportunities at United Health Centers, and by funding academic scholarships that will support and inspire young people to enter the medical field.

By reserving a sponsorship, you share in our commitment to advance healthcare for thousands of local families who are counting on us.

We can't wait to see you on the green!

Sincerely,

Candice Clem Director of Philanthropy

Kindly reserve your team or sponsorship by Friday, September 5th, 2025 by contacting:

559.400.0701 | give@unitedhealthcenters.org

Training the Next Generation of Healthcare Professionals



United Health Centers (UHC) is proud to collaborate with top educational institutions to train and support the next generation of healthcare providers in the Central Valley. UHC offers hands-on clinical training, mentorship, and real-world experience to future doctors, nurse practitioners, medical assistants, and other healthcare professionals. UHC proudly trained over 200 future leading medical professionals last year, and with your support, this number will grow.



24 Medical Residents (Including: UCSF Fresno School of Medicine)



79 Medical Students (California Health Sciences University)



10 Physician Assistants (A.T. Still University)



69 Licensed Vocational Nurses (Gurnick Academy of Medical Arts)





29 Family Nurse Practitioners (Including: CSU, Fresno; CSU, Bakersfield; USU, San Diego)



1 Psychological Associate (United Health Centers)



1 Masters in Social Work Practitioner (CSU, Fresno)



7 Associate Clinical Social Workers (United Health Centers)



22 Medical Assistants (Including: San Joaquin Valley College; Fresno City College)



Home of the future United Health Centers Internal Medicine Residency Program slated to open summer of 2025



Sponsorship Levels

V D A L		
Masters	Open	Invitational
\$15,000	\$10,000	\$5,000
Maximum brand visibility and elevated player experience.	Impactful brand exposure and player engagement.	Valuable recognition and targeted branding.
Premier brand placement on sponsor banner	Prime brand placement on sponsor banner	Brand on the sponsor banner
Two-page (double truck) ad in the tournament program	Full-page ad in the tournament program	Half-page ad in the tournament program
Sponsor named player's store	Sponsor named awards presentation	Recognition in event communications, newsletter, and social media
Title sponsor recognition in event communications, newsletter, and social media	Recognition in event communications, newsletter, and social media	One foursome (4 participants)
Two foursomes (8 participants)	One foursome (4 participants)	
Double Bogey Dinner	Flagstick Lunch	Birdie Breakfast
\$5,000	\$4,000	\$3,000
 Sponsor named dinner in all applications 	Sponsor named lunch in all	 Sponsor named breakfast in all applications
Branding at dinner station	applicationsBranding at lunch station	Branding at breakfast station
 Special thank you in dinner/awards presentation 	 Opportunity to attend meal, and interface with guests. 	 Opportunity to attend meal,
 Opportunity to attend meal, and interface with guests. Half page ad in the program 	 Quarter-page ad in the program 	and interface with guests.Quarter-page ad in the program
(1) Available	(2) Available	(1) Available

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Commons sponsors may add foursome for \$1,200 by marking "Team on the Green" on the next page.

Watering Hole

\$5,000

Sponsor 4 tournament bars for maximum exposure

- Sponsor named course bar (2), clubhouse bar (1), and welcome bar (1) in all applications
- Sponsor brand on welcome banner & half-page ad in tournament program
- Recognition in event communications, newsletter, and social media
- Opportunity to brand bar & beverage experience

(1) Available

Carting Around

\$5,000

Sponsor branded golf carts will transport players throughout the course

- Sponsor brand displayed on the playerfacing side of cart cart name plate
- Sponsor brand on welcome banner & halfpage ad in event program
- Recognition in event communications, newsletter, and social media

(1) Available

Sandbagger

\$5,000

Sponsor player welcome gifts featuring your brand

- Your branded welcome gift will greet every player and volunteer to the tournament
- Sponsor brand on welcome banner & half-page ad in tournament program
- Recognition in event communications, newsletter, and social media

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(1) Available

Caddie Corner

\$5,000

Sponsor branded volunteers will host players from start to finish

- Sponsor brand on volunteers and volunteer stations throughout the course and clubhouse
- Sponsor brand on welcome banner & half-page ad in event program
- Recognition in event communications, newsletter, and social media

 (1) Available

Player Experience sponsors may add foursome for \$1,200 by marking "Team on the Green" below.

	Longest Drive	Sponsor brand on the Longest Drive tee box	\$2,500
z	Closest-to-the-Pin	Sponsor brand on the Closest-to-the-Pin tee box	\$2,500
ш	Beat the Pro	Sponsor brand on the Beat the Pro tee box	\$2,500
5	Viva Las Vegas	 Sponsor brand on the Viva Las Vegas! tee box 	\$2,500
જ	A Putt Ahead	Sponsor brand on the clubhouse putting green	\$2,500
ш	Tee It Up!	Sponsor brand on one tee box sign	\$2,500
H	Team on the Green	• One foursome (4 participants) & 4 player bags	\$1,200
	Solo Scramble	 Single participant entry; Includes a player welcome gift; Player will be partnered in a foursome at random 	\$300

Tee & Green sponsors will receive logo placement in the tournament program

For full sponsorship benefits, this form must be received by **September 5, 2025** Forms may be emailed to: **give@unitedhealthcenters.org** Checks with form may be mailed to: **United Health Centers Foundation at 3875 W Beechwood Ave, Fresno, CA 93711**



Sponsorship Commitment

Contact Person

Name:				
Company:				
Address:	City:		State:	Zip Code:
Phone:		Email:		

Foursome Participants

Name	Phone	Email
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Second Foursome Participants

Name	one Email	
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Payment Information

Please select your preferred payment method:

Please send an invoice Check enclosed (payable to United Health Centers Foundation)

Credit card (Visa, MasterCard, Amex, or Discover)

Credit Card Information

Name on Card:		Card Number:		
Expiration Date:	Security Code:		Zip Code:	
Signature:				

For full sponsorship benefits, this form must be received by **September 5, 2025** Please email **give@unitedhealthcenters.org** Send payment along with your sponsorship agreement to **United Health Centers Foundation at 3875 W Beechwood Ave, Fresno, CA 93711**



Program Ad Specs

Please email your ad art and logo to <u>give@unitedhealthcenters.org</u> by September 5, 2025 to ensure inclusion in promotional materials.



Double Truck Ad

2-Page Spread

- Trim size (Final Size): 11" wide x 8.5" tall
- Bleed area: Add 0.125"
- Live area (Safe Zone): 0.25" inside the trim area on all sides
- Gutter (center margin): 0.25" total (0.125" on each side of the spine) to avoid losing important content in the fold

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Live Area	
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Full Page Ad

- Trim size (Final Size): 5.5" wide x 8.5" tall
- Bleed area: Add 0.125"
- Live area (Safe Zone): 0.25" inside the trim area on all sides



Half Page Ad

- Dimensions: 5" wide x 4" tall
- No bleed •



- Dimensions: 2.5" wide x 4" tall
- No bleed



Should fit within a 3.5" wide x 1.5" tall area

File Quality

Vector files (AI, PDF, or EPS) are preferred to maintain clarity. If submitting PNG or JPG, use the highest resolution available (300 dpi).



Candice Clem, Director of Philanthropy 559.400.0701 | give@unitedhealthcenters.org

Tax ID: 46-0693359