

United Health Centers Foundation
presents an evening

Under the Stars

Saturday | May 31, 2025
6 PM | Cocktail Attire

Holland Park West
3855 North Bryan Avenue | Fresno

Presenting Sponsor:

 **LEGACY**



Tax ID: 46-0693359

Proceeds to benefit patient care at United Health Centers

United Health Centers Foundation

Under the Stars



Our Mission

Early detection of breast cancer gives a woman her best possible chance of survival. However, nearly 15,000 women in United Health Centers' care are referred for the screening exam each year, and less than half are able to complete it. The issue is access: transportation to far away imaging centers, time off work, cultural and educational barriers, and the list goes on. 1 in 8 women will be told she has breast cancer during her lifetime, which means hundreds of unscreened women in our Valley may be living with breast cancer right now – *and not know it*. We must do better, and we are. United recently opened its very first breast cancer screening suite at its Fresno Minnewawa Health Center, but there is more to be done. United's vision is to deliver a complete breast care program that empowers all women in our Valley with access to the care, information, and resources required to be adequately screened for breast cancer. The Foundation shares in this commitment, and we hope you do, too. This year's ***Under the Stars*** gala will raise private support to advance breast care for all of the women who are counting on us, in addition to the families who love them.

Sponsor opportunities are enclosed, and we hope you'll join us for a meaningful and inspiring evening ***Under the Stars!***



15,000 UHC Referrals
for breast cancer screening
and growing



Only 46%
of referred patients completed
an annual screening last year



1 in 8 Women
will be diagnosed with breast
cancer in their lifetime

For more information, to reserve your table, or to sponsor, please contact:

Candice Clem, Director of Philanthropy
559.310.7393 | clemc@unitedhealthcenters.org

Tax ID: 46-0693359

Under the Stars



Tax ID: 46-0693359

| <i>Sponsorship Opportunities</i> | Title \$50,000 | Presenting \$25,000 | Visionary \$15,000 | Premier \$10,000 | Signature \$5,000 |
|--|--|------------------------|-----------------------|---------------------|----------------------|
| Named as Title Sponsor in all event communications, including any available event promotions. | ✓ | | | | |
| Named space commensurate with gift level within a UHC facility of choice. | ✓ | | | | |
| VIP upgrade with a specially curated, exclusive social experience. | ✓ | ✓ | | | |
| Named as event sponsor in all event communication including any available event promotions. | ✓ | ✓ | | | |
| Recognized as a partner in at least one printed advertorial in 2025. | ✓ | ✓ | | | |
| Private tour of a state-of-the-art care center with light reception for up to 10. | ✓ | ✓ | | | |
| Thanked and recognized from the stage. | ✓ | ✓ | ✓ | | |
| Premium table wine upgrade. | ✓ | ✓ | ✓ | | |
| Early access and invitations to exclusive United Health Centers Foundation events and experiences. | ✓ | ✓ | ✓ | ✓ | |
| Logo placement in the 2025 Foundation Annual Report, and mention in United Health Centers' Annual Report | ✓ | ✓ | ✓ | ✓ | |
| Recognized at event in all branded partner applications. | ✓ | ✓ | ✓ | ✓ | ✓ |
| Recognition on United Health Centers social media platforms. | ✓ | ✓ | ✓ | ✓ | ✓ |
| Table for 10 with premier placement & table marquee. | <i>x3</i> | | | | |
| Table for 10 with premier placement & table marquee. | | <i>x2</i> | <i>x1</i> | <i>x1</i> | |
| Table for 10 with table marquee. | | | | | <i>x1</i> |
| Advertisement in event program. | 2 Full Pages <i>Double Truck</i> | 1 Full Page | Half Page | Quarter Page | Logo |

Under the Stars

Underwriting Opportunities



Tax ID: 46-0693359

In addition to the benefits listed, all underwriting opportunities include logo placement in the evening program, and on the event website.

VIP Welcome Sponsor • \$5,000

This is your opportunity to host guests for a champagne greeting during the VIP & welcome hour at Under the Stars. Unique branding recognition will be designed especially for you.

Auction Sponsor • \$5,000

Our auction will be named after you! Sponsor will receive distinguished recognition in all applications including acknowledgments by the Emcee and Auctioneer on stage, branding in event collateral and signage, including the event program.

Dancefloor Sponsor • \$5,000

The dancefloor is one of the most prominent and visible areas throughout the evening. The dancefloor sponsor will receive a custom recognition wrapped directly on a 20x20 foot white dancefloor.

Valet Sponsor • \$5,000

Your branding will be each guest's first and last impression at the Under the Stars gala. Guests will be greeted by your prominent, branded sign at the Valet stand, and attendants will outfit guest vehicles with two sponsor-branded bottles of water for their ride home.

Lounge Sponsor • \$4,000

Guests will mix and mingle at a special, elevated lounge area during the VIP, welcome and dance hours. The lounge will have special recognition of your sponsorship on display.

Mission Video Sponsor • \$3,500

One of the most visible and inspiring moments at Under the Stars is the mission video. All eyes will be directed to the main stage for a meaningful video highlighting the evening's cause, and the sponsor will be recognized in the video's closing credits at the gala.

DJ Sponsor • \$3,000

Our guests love to dance! The evening's Emcee and DJ will acknowledge your sponsorship when the dancefloor is opened to guests, with additional acknowledgements throughout the dance hour.

Table Wine Sponsor • \$3,000

Host guests for a glass of wine during dinner by underwriting table wine at Under the Stars. The wine sponsor will receive a specially curated naming on each bottle of wine tabled.

Photobooth Sponsor • \$1,500

Guests will capture a meaningful moment in time thanks to you! The Photobooth sponsor will receive a prominent sign placed at the photo kiosk.

Paddle Raise Match Sponsor

Help guest paddles seem a little "lighter" by matching their gift dollar for dollar. Your logo will be displayed during our program's fund-a-need experience, and the auctioneer will give mention on stage. We'll have a special space in the program giving thanks to you!

Match levels: \$10,000, \$5,000, \$2,500, \$1,000

Under the Stars Sponsorship Commitment

Become a Sponsor

- Title – \$50,000
- Presenting – \$25,000
- Visionary – \$15,000
- Premier – \$10,000
- Signature – \$5,000
- Underwriting Sponsor *(Please fill in the desired underwriting opportunity)* _____
- Unfortunately, we are unable to sponsor the event this year.
Please accept a donation of \$ _____ in lieu of sponsorship.
Please fill in the payment information below.

Contact Person

Name: _____

Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Payment Information

Please select your preferred payment method.

- Please send an invoice
- Please charge my credit card (Visa, MasterCard, Amex, or Discover)
- Check made payable to United Health Centers Foundation is enclosed, or en route via mail

Credit Card Information

Name on Card: _____

Card Number: _____

Expiration Date: _____ Security Code: _____ Zip: _____

Signature: _____

Please send sponsorship and payment to:
United Health Centers Foundation
3875 W. Beechwood Avenue, Fresno, CA 93711

For more information, please contact **Candice Clem** at: clemc@unitedhealthcenters.org, or call at 559.310.7393

Under the Stars Auction Donation Form



Tax ID: 46-0693359

Thank you for contributing an auction item! The information below will help us recognize your business and product appropriately. Live auction packages will have a minimum value of \$2,500. Silent auction packages will have a minimum value of \$300. Items valued below \$300 are welcome, but may be combined with other items to reach the event's \$300 package minimum. In a combined package, donors will still receive appropriate recognition in all applications.

Donor Information

Donated By: _____
(Individual or company name to be recognized)

Contact Name: _____

Phone: _____ Email: _____

Address: _____

City: _____ State: _____ Zip: _____

Contact Signature: _____

Item Information

Item Description: (Please send any applicable marketing materials with your certificate or item)

Value: _____ If applicable, enclosed is an invoice of donated good or service with payable amount as \$0.

Expiration Date: _____ Valid From: _____ to _____

Live Auction
(\$2,500 minimum value)

Silent Auction
(\$300 minimum value)

Other
(Item under \$300 value)

Restrictions: Yes No

If yes, please describe below:

Deliver To

Once auction item is wrapped and ready, please contact **Candice Clem** to coordinate delivery or pick up. Items must be secured by **May 9, 2025**.

Candice Clem, Director of Philanthropy
559.310.7393 | clemc@unitedhealthcenters.org

Under the Stars *Program Ad Specs*

DOUBLE TRUCK AD

(2 page spread)

10.75" wide x 8.25" tall

FULL PAGE AD

5.25" wide x 8.25" tall

HALF PAGE AD

5.25" wide x 4.063" tall

QUARTER PAGE AD

2.563" wide
x
4.063" tall

LOGO

Accepted formats:

*ai, pdf, eps, png,
jpg, svg*

Preferred File Formats

High resolution PDF file with fonts embedded

High resolution (300 dpi) JPEG file

EPS file with fonts outlined

Final ads are due by Friday, May 9, 2025

Please send ads to creative@unitedhealthcenters.org

Thank You
for your generous support!



Tax ID: 46-0693359

Please send sponsorship and payment to:
United Health Centers Foundation
3875 W. Beechwood Avenue, Fresno, CA 93711

For more information, please contact **Candice Clem** at: clemc@unitedhealthcenters.org, or call at 559.310.7393